

Press

August 2017

ISH Shanghai & CIHE
Shanghai International Trade Fair for Heating, Ventilation,
Air-Conditioning & Home Comfort System
Shanghai New International Expo Center
Shanghai, China, 5 – 7 September 2017

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ISHS & CIHE 17_PR2

ISH Shanghai & CIHE 2017 opens on 5 September with a focus on green heating and home-improvement technologies in East and Central China

Shanghai International HVAC Forum addresses the latest industry trends and market intelligence

Four concurrent building technology fairs offer one-stop comprehensive trade platform

The sixth edition of ISH Shanghai & CIHE –Shanghai International Trade Fair for Heating, Ventilation, Air-Conditioning & Home Comfort System will run from 5 – 7 September 2017 at the Shanghai New International Expo Centre (SNIEC). The fair is jointly organised by Messe Frankfurt (Shanghai) Co Ltd, Beijing B&D Tiger Exhibition Co Ltd and Shanghai Zhanye Exhibition Ltd.

As economic development in East and Central China continues at a swift pace, the desire for higher living standards amongst residents in the region also continues to grow. Freezing temperatures during the winter months over the past few years have also led to pressing demand for better heating solutions. Fuelled by these social, economic and environmental factors, the market potential for green heating solutions and home-improvement technologies in East and Central China is immense. It comes as no surprise therefore that ISH Shanghai & CIHE has adopted these concerns and incorporated solutions into the show this year.

Fairgoers will notice a comprehensive selection of the latest HVAC and green heating solutions, as well as home-improvement technologies and products during this year's show. They include wall-hung boilers, air-source heat pumps and radiators as well as cutting-edge solutions for floor heating, water purification, ventilation and air-conditioning. Leading domestic and international brands to be present include Airpower, AKDV, Amitime, ANLT, Anyang, Aosker, Bengi, Bonrun, CLINA&SPAREN, Cntriton, Futai, Haers, ITALTHERM, Jiulong, Kemasi, Kuhnn, Langtong, Lhome, Lodgi, Lotte, Luonade, Maxima, Meijie,

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road, Wanchai
Hong Kong

Nuanjie, OCHSNER, Redsun, Rhippe, Ruide, SAIFI, Senna Spring, Senyi, Shiteng, Shoushu, Shuangshi, Shufute, Six Star, Teclic, Tianjing, Tianmai, Unbeatable, Wealtech, Weierhaosen, Xianfeng, Xinfengyuan, YAYI, Yixinxing, and YKC.

The European Pavilion makes a welcome return to the 2017 fair. Occupying over 300 sqm of exhibition space, nearly 20 leading European brands will introduce their latest HVAC technologies and products to accommodate the growing demands for HVAC solutions in East and Central China. Participating exhibitors include Caleido, Cemsan, Metsan, Plastica Alfa, Solimpeks, Thermotec and WKL.

A highlight of the fair promises to be the Diankou Zone which will feature 27 exhibitors from the town of Diankou in Zhejiang Province – an area becoming renowned as a technological innovation hub. The Zone will have a focus on emerging industries such as energy conservation, new materials and alternative energies. Participating exhibitors at the Diankou Zone include Longyue, Fuyi, Jiajiafu, Qiai, Fengfan, Dunyun, Fuhua, Huajia, Mingshi, Solerad, Kenmo, Jinying and Therm Boch.

As a prime event in the HVAC industry in East and Central China, ISH Shanghai & CIHE serves as a gathering hub of renowned brands, academics, manufacturers, distributors, developers and end users of the HVAC industry from around the world. The fair not only provides opportunities for exhibitors at home and from abroad to explore the potential of the heating market in the region, but also presents the latest information and system solutions for buyers.

Shanghai International HVAC Forum addresses the latest industry trends and market intelligence

China has long been known as the manufacturer of the world, although its title as a key energy consumer has now also been well cemented. Its energy consumption in both industry and domestic terms has skyrocketed in recent years to now place well above the world average. In light of this, during the "13th Five-Year" period, investment in environmental protection will rise to nearly RMB two trillion (USD 30 million) per year. Consequently, the trend for green and environmentally-friendly building continues to grow.

In response to the national policy of energy saving and sustainable development, ISH Shanghai & CIHE 2017 has organised three parallel events: "China Home Comfort Industry Development Forum", "China Fresh Air Industry Development Forum" and "Shanghai International HVAC Forum – Air-Source Heat Pump Forum". These forums are co-organised with China Construction Metal Structure Association Indoor Climate Association, the Heat Pump Industry Committee of the China Energy Conservation Association, the International Copper Association, and the Shanghai Society of Refrigeration. They will serve as an ideal networking and exchange platform for the HVAC industry, offering sustainable, green heating and home-improvement solutions.

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Four concurrent building technology fairs offer one-stop comprehensive trade platform

In recognition of closer integration between different markets, ISH Shanghai & CIHE will be held alongside three other fairs: Shanghai Intelligent Building Technology, Shanghai Smart Home Technology and Shanghai International Lighting Fair. Collectively, the four shows will run from halls W1 to W5 covering 40,000 sqm of exhibition space and welcoming more than 600 exhibitors and 52,000 visitors, who look for solutions for energy-efficient and sustainable building technologies.

ISH Shanghai & CIHE is headed by the biennial ISH event in Frankfurt, which is the world's leading trade fair for the Bathroom Experience, Building, Energy, Air-Conditioning Technology and Renewable Energies. The mother event will take place from 11 – 15 March 2019. For more information, please visit www.ish.messefrankfurt.com.

The next edition of ISH China & CIHE – China International Trade Fair for Heating, Ventilation, Air-Conditioning Sanitation and Home Comfort System is scheduled to be held at the New China International Exhibition Center in Beijing, China from 22 – 24 May 2018. For more information, please visit www.ishc-cihe.com or email info@ishc-cihe.com.

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de