

Press release

ISH Shanghai & CIHE 2019 exhibitors acclaimed the quality of visitors and products displayed

Hong Kong,
September 2019

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ISH Shanghai & CIHE 2019 ended on a positive note with exhibitors praising the quality of buyers, innovative technologies displayed and professional concurrent events that took place in conjunction with the trade fair. The collection of positive feedback once again proves that ISH Shanghai & CIHE remains one of the most far-reaching and popular heating and ventilation exhibitions in East and Central China.

ISH Shanghai & CIHE – Shanghai International Trade Fair for Heating, Ventilation, Air conditioning & Home Comfort Systems concluded its 8th edition on 5 September at the Shanghai New International Expo Centre. The three-day fair welcomed 19,326 buyers and attracted a total of 197 exhibitors who showcased their latest innovations across 11,500 sqm of exhibition space. Some of the leading exhibiting brands in attendance this year included COSMO, Cosyhome, Dephina, Dunan, FCF, Grundfos, HPures, HVAC8, Ideal, JP-tree, Luonade, Midea, Paragon, Resideo, Spring, Tanyuan, Tim, Unbeatable, YORK and many others.

Various display areas and thematic zones once again contributed to the 2019 show's success, helping traders to meet their needs in a more convenient way. New to the fair was the Floor Cooling & Heating zone which displayed the latest solutions that incorporate energy saving, efficient and home comfort technologies in one area. The European Pavilion featured renowned HVAC brands including AF Service, Europath, Grundfos, IDEAL, Jotto, Sinapsi, Rev.X AG and Uterm. Other zones highlighted at the fair included the Premium Area which showcased outstanding exhibits under the themes of Technology, Quality, Design and Technical Skills, and the Diankou Zone featuring advanced heating solutions as well as components developed in Diankou, Zhejiang Province.

With the Chinese government consistently strengthening the promotion of energy conservation and emission reductions, the Shanghai International HVAC Forum continued to strike thought-provoking industry dialogue with a spotlight on floor cooling and heating system technologies. Other industry topics included heat pump technologies, home comfort and combined cooling heating and power (CCHP) systems. These discussions were supported by industry leaders to examine the latest technological breakthroughs and future market trends.

Messe Frankfurt (HK) Ltd
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Exhibitors' feedback

"We are a loyal exhibitor at both ISH fairs in Beijing and Shanghai. We are participating to promote our brand, and to provide innovative solutions which are aligned with the Chinese government's strategic development as well as targeting regional heating needs. With home comfort and comfort living being one of the themes, ISH Shanghai & CIHE constantly attracts the right end users and distributors. This is one of the biggest highlights of the fair which helps our clients to better understand our products. We see a huge demand for quality heating solutions in the region and predict in the next three to five years, the demand for regional heating solutions will grow exponentially."

Mr Yu Lihua, Product Application and Solution Senior Manager, Johnson Control-YORK (China) Commercial Co Ltd

"Brilliance Heating is the distribution agent for IDEAL and Burnertech from the UK which specialises on manufacturing and developing boilers. As an exhibitor at the European Pavilion, both brands see great potential in the region's premium HVAC market and are determined to import the best heating technologies into China. At the fair, not only did we connect with a number of potential clients which exceeded our expectations, but we also gained a better understanding on the heating trends. The visitors we have encountered represent a wide range of businesses from distributors to end-users and even interior designers. Overall, we are very pleased with the outcome and look forward to future editions."

Mr Brian Gao, General Manager, Brilliance Heating Ltd, China

Visitors' feedback

"We are a ventilation and insulations specialist and I came to ISH Shanghai for the first time with hopes to work with some domestic solutions providers. At the fair I found a few local companies, specialising in ventilation systems, that I have a high chance to work with. With the Chinese government promoting a number of environmental policies, products developed locally with the right certification can also be used in the Polish and Norwegian markets where my business concentrates. Overall, I am very satisfied with the fair."

Mr Wojciech Rachfal, CEO, Vestfold Isovent A/S, Poland

"Our company manufactures electric heating. I acquired a lot of market information and came across exhibitors that I may cooperate with in the future. ISH Shanghai is a very useful platform to connect with industry players, and many visitors come to network and understand market trends. Electric heating and boilers will be the future trends of heating in the South, and the quality requirements for heating will become higher and higher. The fair is a useful tool, and I will return again next year."

Mr Hong Junjie, Sales Manager, Yuan Fa (Shanghai) Electric Co Ltd, China

Speaker's feedback

"The Intelligent United Technology (IUT) Alliance have spent the past year researching and fine tuning the FCH system and have chosen ISH Shanghai & CIHE to present our findings. At the fair we hosted a workshop to share with end-users and distributors to better understand the concept of FCH systems. It was a tremendous success and in my opinion more effective compared to product based seminars. It helped pinpoint industry issues and provided a platform for open discussion and solutions sharing. ISH Shanghai & CIHE is an exceptionally influential platform for East and Central regions of China."

Mr He Sen, Co-founder, Wuxi Cosy Home Environment Technology Co Ltd, China

Seminar attendee's feedback

"This year I attended the technical forum on innovative heat pumps development for floor cooling and heating (FCH) systems to network with industry experts. The speaker line-up at the forum was very impressive with many high calibre industry representatives. FCH is currently one of the hottest topics within the heating industry in the region and I have learned a lot, particularly in the technical support for the FCH systems which benefits my line of work. Messe Frankfurt always delivers high quality concurrent events which pinpoints hot-button topics in the industry, facilitating exchanges between industry players."

Mr Liang Zhe, Director, Pioneer Energy (Jiangsu) Co Ltd, China

ISH Shanghai & CIHE is headed by the biennial ISH event in Frankfurt, Germany, which is the world's leading trade fair for HVAC + Water. The mother event will take place from 22 – 26 March 2021 (Monday to Friday). For more information, please visit www.ish.messefrankfurt.com.

Furthermore, the next edition of ISH India powered by IPA will run from 7 – 9 May 2020 at Bombay Exhibition Centre, Mumbai. Another ISH event in China, ISH China & CIHE will be held from 11 – 13 May 2020 at the New China International Exhibition Center in Beijing. For more information about ISH Shanghai & CIHE and ISH China & CIHE, please visit www.ishc-cihe.hk.messefrankfurt.com or email info@ishc-cihe.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

ISH Shanghai & CIHE
Shanghai, 3 – 5 September 2019