

Press release

ISH Shanghai & CIHE 2021 postponed

The organisers of ISH Shanghai & CIHE have confirmed that the next edition of the fair will now take place at a later date, instead of the scheduled 31 August – 2 September 2021. This is due to the recent emergence of further Covid-19 cases in China and uncertainty around participants being able to travel to Shanghai this month.

Mr Richard Li, General Manager of Messe Frankfurt (Shanghai) Co Ltd elaborated further: "After discussions with our stakeholders, and taking the government's guidelines for pandemic containment into account, we have decided to defer the 2021 edition of ISH Shanghai & CIHE to provide as much certainty to the fair's participants as possible. At this stage it is unclear when our exhibitors and visitors can plan their travel to Shanghai with confidence, so we believe it is the prudent decision to confirm now that the fair will take place a later date instead."

Mr Hongbo Li, Deputy General Manager of CIEC GL events (Beijing) International Exhibition Co Ltd, added: "We know that our stakeholders were looking forward to the Shanghai edition this year to further facilitate their business recovery. The local industry has been very supportive of the fair over the years, but delaying this year's edition will ensure a broader range of exhibitors and visitors from around the country can attend. And as we look forward to the next edition, we hope that more industry experts will be able to participate alongside our exhibitors by utilising the ISH platform in China."

As leading HVAC exhibitions in Asia, ISH China & CIHE in Beijing and ISH Shanghai & CIHE cover HVAC products & technologies, intelligent control, home comfort and plumbing. ISH China & CIHE will continue to serve as a comprehensive commercial HVAC solutions sourcing platform for China's northern regions, while ISH Shanghai & CIHE will help industry players tap into China's East and Central HVAC and home comfort markets. ISH China & CIHE will be held from 9 – 11 May 2022 at the New China International Exhibition Center in Beijing.

The two fairs are headed by the biennial ISH event in Frankfurt, Germany, which is the world's leading trade fair for HVAC + Water. The mother event will take place from 13 – 17 March 2023 (Monday to Friday). For more information, please visit www.ish.messefrankfurt.com.

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For more information about ISH Shanghai & CIHE and ISH China &



CIHE, please visit <u>www.ishc-cihe.hk.messefrankfurt.com</u> or email <u>info@ishc-cihe.com</u>.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

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