

## Steadfast support from industry associations worldwide

### Co-organisers

- CDHA – China District Heating Association
- China Council for the Promotion of International Trade Construction Industry Sub-council
- Heating and Radiator Committee of China Construction Metal Structure Association
- Gas Heating Application Speciality Committee of China Civil Engineering Society
- Floor-heating Committee of China Construction Metal Structure Association
- China Construction Metal Structure Association Indoor Climate Association
- Heat Pump Industry Committee of China Energy Conservation Association
- Shanghai Pudong International Exhibition Corp

### Organisers

- CIEC Union (Beijing) International Exhibition Co Ltd
- Shanghai Zhanye Exhibition Co Ltd
- Messe Frankfurt (Shanghai) Co Ltd

### Overseas supporters

- BDH – Federation of German Heating Industry
- DBDH – Danish Board of District Heating
- FGK – Association of Air Conditioning and Ventilation in Buildings
- WPC – World Plumbing Council

### Participation details

#### Package stand:

RMB 1,500 / sqm (min 9 sqm)

#### Raw space:

RMB 1,400 / sqm (min 36 sqm)

(Inclusive of VAT)

### Contact

Messe Frankfurt (Shanghai) Co Ltd  
Tel: +86 21 6160 8577 / 92  
Fax: +86 21 6160 0788  
info@ishc-cihe.com

CIEC Union (Beijing) International Exhibition Co Ltd  
Tel: +86 10 8460 0666 / 67 / 68  
Fax: +86 10 8460 0669  
info@ishc-cihe.com

Shanghai Zhanye Exhibition Co Ltd  
Tel: +86 21 5109 0889  
Fax: +86 21 3327 5109  
info@zhanye-expo.com

Messe Frankfurt is the organiser of ISH, the world's leading trade fair for HVAC + Water, in Frankfurt, Germany. The brand landed in China in 1996, giving birth to ISH China. In 2011, Messe Frankfurt (Shanghai) Co Ltd cooperated with CIEC Union (Beijing) International Exhibition Co Ltd (formerly known as Beijing B&D Tiger Exhibition Co Ltd) to merge the show with CIHE & HVAC, which saw ISH China & CIHE grow steadily to become the leading HVAC event in Asia. One year later, both companies joined forces with Shanghai Zhanye Exhibition Co Ltd to launch ISH Shanghai & CIHE with the aim of catering to the East and Central China market. The Shanghai edition not only helps overseas and domestic exhibitors to explore this high potential market, but the show also informs buyers of the latest industry developments and system solutions.

### ISH Worldwide

**ISH**

22 – 26 March 2021  
Frankfurt, Germany

**ISH**

INDIA

powered by IPA

February 2020  
India

**ISH**

CHINA

**CIHE**

6 – 8 May 2019  
Beijing, China

**ISH**

SHANGHAI

**CIHE**

3 – 5 September 2019  
Shanghai, China

### Concurrent fairs

shanghai intelligent  
building technology

shanghai smart  
home technology

shanghai international  
lighting fair

**parking**

CHINA

Subject to change, as of March 2019

**ISH**  
SHANGHAI

**CIHE**

Shanghai International Trade Fair for Heating, Ventilation,  
Air-Conditioning & Home Comfort System

**3 – 5 September 2019**

Shanghai New International Expo Centre  
Shanghai, China

**Green and comfortable  
Customised solutions  
for modern living**



messe frankfurt



# ISH Shanghai & CIHE 2019 – the industry-leading platform for the HVAC and home comfort market in East and Central China

Under the umbrella of the ISH brand, ISH Shanghai & CIHE – Shanghai International Trade Fair for Heating, Ventilation, Air-Conditioning & Home Comfort System is one of the most influential HVAC and home comfort exhibitions in East and Central China. The 2019 edition covers a full-spectrum of individual heating and home comfort solutions for civil, commercial and urban uses. The fair will explore the trend of utilising multi-energy sources for heating including gas, electricity, air energy and solar energy. Recent advances in IoT technologies have enabled industry players to develop highly integrated heating and home comfort systems with more intelligent features.

ISH Shanghai & CIHE will be held concurrently with Shanghai International Lighting Fair, Shanghai Intelligent Building Technology, Shanghai Smart Home Technology and Parking China. It is the ideal platform for manufacturers, distributors, construction and installation companies, real estate developers, designers and end-users to network and explore new business opportunities.



**2019 fair facts \***  
Date: **3 – 5 September 2019**  
(Tuesday to Thursday)  
Venue: Halls **W1, W2, W3, W4 & W5**,  
Shanghai New International Expo Centre

Exhibition area: **46,000** sqm (estimated)  
Exhibitors: **650** (estimated)  
Visitors: **60,000** (estimated)

\* figures shared with concurrent fairs



ISH Shanghai & CIHE 2019 offers fairgoers insights into the future developments of the HVAC and home comfort industry in East and Central China, as well as promoting technological advancements in commercial and civil sectors. Well-known overseas and domestic brands specialising in the fields of HVAC, home comfort, water supply and drainage, pipes and pump valves are committed to demonstrating the latest technologies and driving industry innovation.

### Visitors' business nature

**60%**  
of visitors are key decision makers

- Construction companies, contractors
- Architectural design academies
- Architects, interior designers
- Property developers
- Estate management companies
- Agents, distributors, wholesalers
- Manufacturers
- Commercial end-users
- Service providers
- Industrial end-users
- Governments, associations
- Media
- Others

### Product categories

#### Energy-saving heating

Boilers, wall-hung boilers, water heaters, heat pumps and drying, radiators, electric heaters, floor heating

#### Renewable energy heating

Air energy, solar energy, biomass energy, geothermal energy

#### District energy solutions

Heating, cooling, energy efficiency management

#### Control technologies

Heat meters, controls, heat exchangers

#### Plumbing

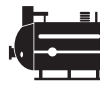
Pumps, valves, pipe fittings, water treatment

#### Home comfort systems

Fresh air, water purification, air purification, cooling and heating systems, intelligent households



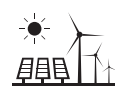
Wall-hung Boilers



Boilers



Heat Pumps



Renewable Energy



Floor Heating



Radiators



Heat Meters



Plumbing



Water Pumps



Fittings & Valves



Home Comfort



Fresh Air/Ventilation



Air Purification



Water Purification



Intelligent Households



Air Conditioning



Cooling



Cooling & heating systems

"It is a great occasion for us to exhibit in ISH Shanghai & CIHE this year as the government recently announced a wide variety of anti-pollution initiatives with the use of low-nitrogen combustion technologies. The visitor flow is exceptional and we are satisfied with the high turnout. The show is a focal point where you can explore the newest trends in the rapidly expanding HVAC market in East and Central China."

**Ms Guo Binxin, Assistant to General Manager, Zhejiang Inovisen Heating Technology Co Ltd**



## Keep abreast of national policies and latest market developments of East and Central China heating market

### Coal-to-clean energy policy: Ample business opportunities for China's HVAC market

Following the government's efforts in promoting clean energy heating, market users in East and Central China are becoming increasingly conscious of pollution-free HVAC solutions. These developments are creating higher demand for energy-efficient heating systems. Leading brands are quickly adapting to this fast-changing industry landscape by developing more energy-efficient heating solutions. Related products including **boilers, wall-hung boilers, heat pumps, electric heaters, floor heating, heating cables, electric heating films, electric heating plates** and more.

### Home comfort systems: Future-proof smart integrated solutions

Home comfort systems including **heating products (wall-hung boilers, heat pumps, water heaters and more), fresh air, air conditioning, ventilation, water purification systems, dehumidifiers** and **intelligent controls** are becoming increasingly popular in East and Central China. ISH Shanghai & CIHE is committed to helping global manufacturers, distributors, developers, designers and engineers to capture the vast business opportunities generated.

Integrated cooling and heating comfort systems are another highlight of the fair. China's energy efficiency policies present lucrative opportunities in the integrated cooling and heating comfort systems market. The demand for heating and cooling is heavily driven by individual end-users, therefore making the sector highly consumer-oriented and sensitive to emerging technologies. The direction of system development aims to create a more comfortable indoor environment with low energy consumption and make it **smarter, intelligent and customised**.



"The HVAC technologies displayed in ISH Shanghai & CIHE are ahead of other similar exhibitions in East and Central China. That explains why we choose to exhibit here. The highlighted products we are showcasing at this fair are air-conditioning systems for household use and floor heating systems. Visitors are particularly keen on floor cooling and heating systems. We have obtained a broad base of business contacts here and we are satisfied with what we've achieved so far."

**Mr Andy Xu, China HQ Channel Manager, HVAC China Distribution, York (China) Commercial Co Ltd**

## International & regional pavilions and featured zones provide infinite opportunities to extend market reach in East and Central China

### European Pavilion

International brands are keen to tap into the HVAC market in East and Central China, which is one of the world's biggest emerging markets. The European Pavilion will again return to ISH Shanghai & CIHE with a stronger line-up of exhibitors to create a gateway for overseas brands to explore the ample business opportunities in China. Leading HVAC companies from Germany, Italy and France will present state-of-the-art technologies and exceptional technical skills from Europe. The European Pavilion plays a vital role in promoting business exchange and technical sharing in the HVAC industry between China and overseas countries.

### Premium Area - Four themes to showcase latest product trends

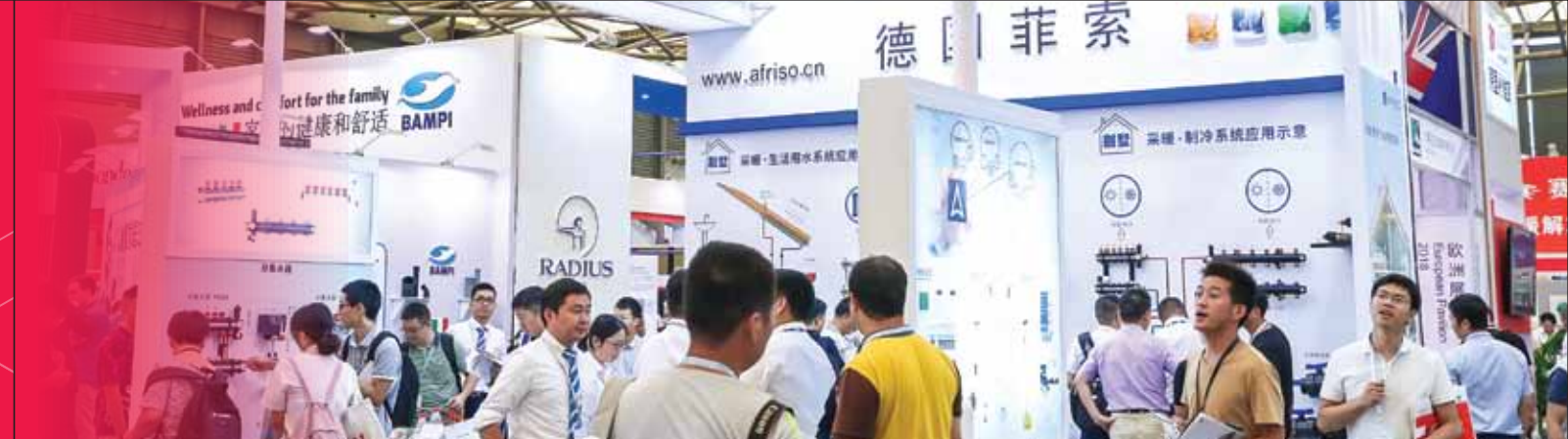
To cater to the market needs of East and Central China, a Premium Area will be featured again at this year's fair. Premium brands from home and abroad will showcase outstanding home comfort products and technologies under the following four themes:

- Technology
- Quality
- Design
- Technical Skills

The area will be an arena of innovative heating solutions, practical installation skills, stylish designs and high-quality products. Agents, distributors, developers, design institutes, engineering project-based buyers and end-users can easily navigate and find products and solutions to meet their specific needs.

"Many domestic visitors are impressed by our advanced technologies from Germany, including fresh air systems for large-scale villas and ventilation systems for bathrooms. We see China as a strategic market. Humidity and indoor air quality are the major issues of concern in East and Central China. ISH Shanghai & CIHE gathers a wide range of suppliers from heating and ventilation to energy-saving. It is one of the most influential HVAC and home comfort fairs in the East and Central China."

**Mr Jack Chen, Deputy General Manager, Dephina Luftqualität GmbH**





Dedicated to presenting global perspectives  
in East and Central China

After seven years of accumulating ample experience, business relationships and industrial resources, ISH Shanghai & CIHE has steadily developed into a must-attend industry event for the HVAC market in East and Central China. Many renowned international brands mark the date of ISH Shanghai & CIHE in their annual marketing calendars. These brands use the show as a springboard to explore and penetrate into this burgeoning market.

Select exhibitors from previous editions



“I have been hearing how strong ISH Shanghai & CIHE is for years. That’s why our company would like to be part of it and expand our business here. Our objectives of participating in this fair are showcasing our products and strengths to everyone visiting the fair. Located in the Premium Area, our booth definitely got a lot of attention from the visitors. I was amazed by the visitor flow and it is wonderful to have the opportunity to present our products. We are looking forward to exhibiting again here next year.”  
**Mr Jim Ellis, CEO, Paragon Water (Xiamen) Corp Ltd**



Concurrent events highlight future developments in East and Central China's HVAC industry

A diverse array of concurrent events makes ISH Shanghai & CIHE an ideal hub for high-level technical presentations and discussions. The Chinese government has been strengthening the promotion of energy conservation and emission reductions, hence the Shanghai International HVAC Forum will invite industry elites to share their vision for the future of the HVAC and home comfort markets in East and Central China. Key seminars of the 2018 edition included:

Shanghai International HVAC Forum — Development of Home Comfort Systems Industry

The home comfort market is undergoing tremendous changes due to the government’s vigorous efforts in promoting coal-to-clean energy initiatives and the constant desire for improved living standards.



Organiser: China Construction Metal Structure Association Indoor Climate Association

Shanghai International HVAC Forum — Household Radiant Air-conditioning Technologies Forum and Foundation Ceremony of Radiant Architecture Professional Alliance

Household radiant air-conditioning, which creates a more comfortable living space than traditional air conditioners, is gaining popularity in the consumer market. The emergence of household radiant air-conditioning offers new market opportunities in the HVAC industry.



Organiser: Radiant Architecture Professional Alliance

Shanghai International HVAC Forum — Technology for Floor Cooling and Heating Systems

Air-source heat pumps for floor cooling and heating are a highly preferred option because they are designed for personalised comfort and are energy saving. With a spotlight on this new technology, HVAC8 Multi-enterprises Training Center will share practical applications by illustrating several case studies and offer insights into future development.



Organiser: HVAC8 Multi-enterprises Training Center



“We came to the show to attend this seminar. Industry trends such as fresh air systems, floor heating and integrated floor heating and cooling systems provide enormous market potential in East and Central China. As heating technologies are becoming more mature, we can see the widespread adoption by household units of individual-based heating systems in the region. The discussion gathered industry elites at one place to explore the latest developments, which is a great driving force for the industry.”  
**Mr Zhu Lipin, Chief Engineer, Shanghai San Shan Xin Bang Technology Co Ltd**