



**6. Agent / Representative (if applied)**

Company name(English): \_\_\_\_\_ Company name(Chinese): \_\_\_\_\_  
 Address(English): \_\_\_\_\_  
 Address(Chinese): \_\_\_\_\_  
 Country/ Region: \_\_\_\_\_ Zip / Postal code: \_\_\_\_\_  
 Tel: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Number Country code City code Number  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

**7. Visitor target group(s):** \_\_\_\_\_

**8. Participation fee (\* VAT=6% is included):**

|                                                             |                                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Package stand:</b><br><b>RMB 1,500 / sqm (min 9 sqm)</b> | <ul style="list-style-type: none"> <li>● space rental, stand construction &amp; dismantling</li> <li>● fascia board with company name &amp; booth number</li> <li>● catalogue entry, exhibitor passes</li> <li>● stand cleaning and security</li> <li>● booth facilities (socket, square table, white folding chairs, waste-bin, long-arm spotlights)</li> </ul> |
| <b>Raw space:</b><br><b>RMB 1,400 / sqm (min 36 sqm)</b>    | <ul style="list-style-type: none"> <li>● space rental</li> <li>● general hall security</li> <li>● catalogue entry, exhibitor passes</li> <li>● visitor invitations</li> </ul>                                                                                                                                                                                    |

**9. Booth options:**

Package stand, required size: \_\_\_\_\_ sqm, booth preference: Hall \_\_\_\_\_ Booth number \_\_\_\_\_  
 Raw space, required size: \_\_\_\_\_ sqm, booth preference: Hall \_\_\_\_\_ Booth number \_\_\_\_\_

**10. Name of responsible person.** Please print last name, first name and sign below:

We hereby understand this application form as a confirmation of our participation at ISH Shanghai & CIHE 2020 and accept the General Terms and Conditions of the show and the Specific Terms and Conditions of this form.

Company Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Email: \_\_\_\_\_  
 Contact Signature (with company stamp): \_\_\_\_\_ Date: \_\_\_\_\_

## Specific Terms and Conditions

### 1. Organisers

Messe Frankfurt (Shanghai) Co Ltd  
CIEC GL events (Beijing) International  
Exhibition Co Ltd  
Shanghai Zhanye Exhibition Co Ltd

### 2. Event location

Shanghai New International  
Expo Centre  
Shanghai, China

### 3. Date of event

2020.9.2 – 9.4

### 4. Registration and confirmation

Application to exhibit is made by  
submitting a completed and signed  
application form to the organisers.  
Exhibitors should make sure the  
accuracy and authenticity of the  
submitted application form. The  
organisers will confirm successful  
applications in writing by fax or email.

### 5. Booth allocation

Exhibitor booth location will be allocated  
according to product criteria, or other  
criteria set by the organisers. No change  
of booth location is allowed once it has  
been assigned and the exhibitor  
informed.

### 6. Requirements on exhibits & forbiddance on booth transfer

All the exhibits on display at the show  
should be consistent with the product  
range or the brands registered in this  
application form submitted by the  
applicants. Those products which have  
no relevance to the theme of the show  
are strictly forbidden. For the exhibitors  
who attempt to transfer the booths to  
others, the organisers reserve the right  
to unconditionally remove their exhibits  
and can void their exhibitor  
qualifications.

### 7. Additionally represented companies (co-exhibitors)

Applications made for additionally  
represented companies (co-exhibitors)  
are prohibited. A fixed fine of  
RMB 8,000 per additional company will  
be charged and the exhibitor  
qualification is liable to be cancelled  
depending on cases.

### 8. Cancellation

If an applicant withdraws his application,  
for whatever reason, before he receives  
either a rejection or confirmation of his  
application, any participation fee paid  
will be forfeited.

If the exhibitor notifies the organisers of  
his withdrawal within three months of  
the start date of the event, he is still  
obligatory to settle the total participation  
fee.

### 9. Catalogue entry / fair guide

# Information will be published in the  
official fair catalogue or fair guide. If  
you'd like to amend or update anything,  
kindly contact the organizer to submit  
the form by email or fax before the  
deadline.

### 10. Intellectual property rights/copyright

The exhibitor warrants that all of its  
exhibit, package and relevant public  
materials do no infringe or violate any  
rights and interests of any third parties  
including trademark, copyright, design,  
name, and other registered or  
unregistered patent. The organiser of  
exhibit shall have the right to revoke the  
exhibiting qualification of any exhibitors  
and its exhibits which are involved in  
infringements on intellectual property  
right at the exhibit site and reject such  
exhibitor's application for attending any  
exhibits in future. For confirmed  
exhibitors, the organisers are entitled to  
terminate the contract unilaterally and  
refund the participation fee. Additionally,  
exhibitors who are involved in the  
copyright infringement issues during the  
fair will be passed to the relevant legal  
authorities for handling the disputes.

### 11. Terms of payment

A deposit of 50% is required upon  
application. Applicants should remit the  
appropriate amount directly to the  
organisers. Final balance of 50% is due  
on **15 June 2020**. All bank charges are  
to be borne by applicant. Payment  
should be made to:

A/C Holder:  
Messe Frankfurt (Shanghai) Co Ltd  
A/C No:  
448159241206  
A/C - Type: US\$  
Banker:  
Bank of China, Shanghai Branch  
Nanjing Road (W) Third Sub-branch

Address:

1221 Nanjing Road West, Shanghai  
200040, PRC  
Swift Code: BKCHCNBJ300

### 12. Correspondence address for enquiries

Messe Frankfurt (Shanghai) Co Ltd  
Room 1001, 1004 10/F and Room 1101-  
1104, 11/F  
Office Tower 1, Century Metropolis  
1229 Century Avenue, Pudong District,  
Shanghai 200122, P.R. China  
Tel: (86) 21 6160 8577 / 92  
Fax: (86) 21 6168 0788  
Email: [info@ishc-cihe.com](mailto:info@ishc-cihe.com)