



**6. Agent / Representative (if applied)**

Company name(English): \_\_\_\_\_ Company name(Chinese): \_\_\_\_\_  
 Address(English): \_\_\_\_\_  
 Address(Chinese): \_\_\_\_\_  
 Country/ Region: \_\_\_\_\_ Zip / Postal code: \_\_\_\_\_  
 Tel: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Number Country code City code Number  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

**7. Visitor target group(s):** \_\_\_\_\_

**8. Participation fee (\* VAT=6% is included):**

|                                     |  |
|-------------------------------------|--|
| <b>Package stand:</b>               | <ul style="list-style-type: none"> <li>● space rental, stand construction &amp; dismantling</li> <li>● fascia board with company name &amp; booth number</li> <li>● catalogue entry, exhibitor passes</li> <li>● stand cleaning and security</li> <li>● booth facilities (socket, square table, white folding chairs, waste-bin, long-arm spotlights)</li> </ul> |
| <b>RMB 1,500 / sqm (min 9 sqm)</b>  |  |
| <b>Raw space:</b>                   | <ul style="list-style-type: none"> <li>● space rental</li> <li>● general hall security</li> <li>● catalogue entry, exhibitor passes</li> <li>● visitor invitations</li> </ul>  |
| <b>RMB 1,400 / sqm (min 36 sqm)</b> |  |

**9. Booth options:**

Package stand, required size: \_\_\_\_\_ sqm, booth preference: Hall \_\_\_\_\_ Booth number \_\_\_\_\_  
 Raw space, required size: \_\_\_\_\_ sqm, booth preference: Hall \_\_\_\_\_ Booth number \_\_\_\_\_

**10. Name of responsible person.** Please print last name, first name and sign below:

We hereby understand this application form as a confirmation of our participation at ISH Shanghai & CIHE 2021 and accept the General Terms and Conditions of the show and the Specific Terms and Conditions of this form.

Company Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Email: \_\_\_\_\_  
 Contact Signature (with company stamp): \_\_\_\_\_ Date: \_\_\_\_\_

## Specific Terms and Conditions

### 1. Organisers

Messe Frankfurt (Shanghai) Co Ltd  
CIEC GL events (Beijing) International  
Exhibition Co Ltd  
Shanghai Zhanye Exhibition Co Ltd

If the exhibitor notifies the organisers of his withdrawal within three months of the start date of the event, he is still obligatory to settle the total participation fee.

Office Tower 1, Century Metropolis  
1229 Century Avenue, Pudong District,  
Shanghai 200122, P.R. China  
Tel: (86) 21 6160 8577 / 92  
Fax: (86) 21 6168 0788  
Email: [info@ishc-cihe.com](mailto:info@ishc-cihe.com)

### 2. Event location

Shanghai New International  
Expo Centre  
Shanghai, China

### 9. Catalogue entry / fair guide

# Information will be published in the official fair catalogue or fair guide. If you'd like to amend or update anything, kindly contact the organizer to submit the form by email or fax before the deadline.

### 3. Date of event

31 August – 2 September 2021

### 4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organisers. Exhibitors should make sure the accuracy and authenticity of the submitted application form. The organisers will confirm successful applications in writing by fax or email.

### 10. Intellectual property rights/copyright

The exhibitor warrants that all of its exhibit, package and relevant public materials do not infringe or violate any rights and interests of any third parties including trademark, copyright, design, name, and other registered or unregistered patent. The organiser of exhibit shall have the right to revoke the exhibiting qualification of any exhibitors and its exhibits which are involved in infringements on intellectual property right at the exhibit site and reject such exhibitor's application for attending any exhibits in future. For confirmed exhibitors, the organisers are entitled to terminate the contract unilaterally and refund the participation fee. Additionally, exhibitors who are involved in the copyright infringement issues during the fair will be passed to the relevant legal authorities for handling the disputes.

### 5. Booth allocation

Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organisers. No change of booth location is allowed once it has been assigned and the exhibitor informed.

### 6. Requirements on exhibits & forbiddance on booth transfer

All the exhibits on display at the show should be consistent with the product range or the brands registered in this application form submitted by the applicants. Those products which have no relevance to the theme of the show are strictly forbidden. For the exhibitors who attempt to transfer the booths to others, the organisers reserve the right to unconditionally remove their exhibits and can void their exhibitor qualifications.

### 11. Terms of payment

A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organisers. Final balance of 50% is due on **18 June 2021**. All bank charges are to be borne by applicant. Payment should be made to:

### 7. Additionally represented companies (co-exhibitors)

Applications made for additionally represented companies (co-exhibitors) are prohibited. A fixed fine of RMB 8,000 per additional company will be charged and the exhibitor qualification is liable to be cancelled depending on cases.

A/C Holder:

Messe Frankfurt (Shanghai) Co Ltd

A/C No:

448159241206

A/C - Type: US\$

Banker:

Bank of China, Shanghai Branch

Nanjing Road (W) Third Sub-branch

Address:

1221 Nanjing Road West, Shanghai

200040, PRC

Swift Code: BKCHCNBJ300

### 8. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

### 12. Correspondence address for enquiries

Messe Frankfurt (Shanghai) Co Ltd  
Room 1001, 1004 10/F and Room 1101-  
1104, 11/F